



**UBC**   
UNIVERSITIES BUSINESS CHALLENGE  
WORLDWIDE

Registrations  
now open for  
**2017-18**



Royal Holloway, University of London – Winners 2016-17

## The UK's leading competition for developing employability & enterprise skills

- Develops enterprise and employability skills
- Develops commercial awareness across disciplines
- Experiential learning puts business theory into practice
- Enhances team-working
- Network with top employers
- Win cash prizes
- Have a lot of fun!

The Universities Business Challenge is the premier simulation-based undergraduate business competition open to all faculties at UK universities and offers undergraduates the opportunity to improve their knowledge of the business world and their employability skills, meet potential employers, enhance their CV – have a lot of fun and win cash prizes! Now in its 20th year, the Universities Business Challenge UK is going from strength to strength. In 2016-17 1,550 students participated from over 76 university faculties.

Can your university afford to miss it?

Lead Employer Partner:



## The world's leading event for employability & enterprise skills

### Quick Overview:

#### Why do it?

Students develop:

- Workplace skills employers are looking for
- Enterprise skills for a start-up business
- Students build their profile and add something significant to their CV
- Opportunity to meet graduate employers

#### Who can participate?

- Open to all UK undergraduates from any faculty – preferably penultimate and final year, but can be from any year

#### What do they do?

Students compete and run a series of realistic, simulated businesses:

Round 1 – run on-line over the internet for 6 weeks

Round 2 – live one-day regional Semi-Finals

Round 3 – live one-day Grand Final

#### When?

The 3 round format starts the last week in October and ends the last week in March the following year



Anglia Ruskin University:  
Winners in 2017-18



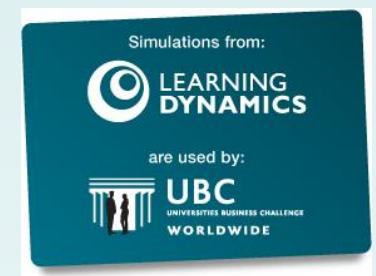
Royal Holloway  
Winners in 2017-16



University of Bristol  
Winners in 2015-16



University of Sheffield:  
Winners in 2014-15





University of Essex:  
Winners in 2012-13



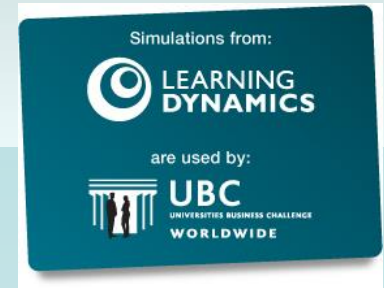
Anglia Ruskin University:  
Winners in 2011-12



Bournemouth University:  
Winners in 2010-11



Aston University:  
Winners in 2009-10



## Quick Overview / continued:

### What is the time commitment?

Two hours a week for weeks 1 and 2 . One hour per week thereafter.  
Round 1 runs for 6 weeks

### What resources are needed?

Computer with internet access and printer

### Tutor / lecturer support?

Teams find tutor support beneficial in terms of team dynamics and decision-making  
No special tutor skills are required – guidance provided by the UBC Campus2Corporate

### Team registration process?

Team registration is open from April to October via the website below

Step 1, indicate **number of teams** you want to register

Step 2, nominate **team leaders** as early in the new academic year as possible

Step 3, **team member names** only required upon commencement of the Challenge

UBC event developed by:



Facilitated by:



[www.ubcworldwide.com](http://www.ubcworldwide.com)