



# UBC

UNIVERSITIES BUSINESS CHALLENGE

WORLDWIDE



The Universities Business Challenge is the UK's longest established and leading undergraduate competition designed to develop employability and enterprise skills using Learning Dynamics world-class simulations for experiential learning.

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## UBC UK 2017-18 Timetable & Process:

### 3-round format - Round 1, 2 & 3:

The UBC UK is run over three rounds. Round 1 is run on-line via the UBC simulation portal designed by Learning Dynamics. Teams input their decisions each week for six weeks and results are published as per the timetable below. Approximately the top 30% of teams from this round go through to the Round 2 Semi-Finals – run live over one day at regional locations. The top 10 teams from the Round 2 Semi-Finals go through to the Round 3 Grand Final – hosted by the UBC lead employer partner at a London venue.

### Key dates:

**Entries open: 5 April 2017**

**Entries close: 27 October 2017**

### Confirmation of entries:

All entries will be confirmed progressively up to the closing date. Late Entries confirmed by: 27 October 2017.

### Round 1 - On-line:

### October to December 2017

Round 1 commences in late-October and teams will make decisions weekly over six consecutive weeks using the UBC Round 1 simulation platform developed by Learning Dynamics/SimulationSpace.

## On-line Simulation - for all devices:

### Logins & Resources:

Educators, Team Leaders and Members and nominated team Mentors, will have access to the UBC simulation platform used in Round 1 via logins which will be sent to participants. All resources are made available on-line and can be downloaded from the simulation platform – which is viewable on all devices - once teams and university support staff have been sent their login details by the UBC management team. The Team Brief and Guide contains all the information necessary to take part in the UBC UK. These resources are in electronic format which can be viewed on-screen.

### Upload your Team Leaders:

When you know your Team Leaders, you can upload their **name/s and email address/es** by logging into the UBC platform and selecting Manage Teams. The UBC simulation platform will automatically email Team Leaders their logins.

**If you want your teams to participate in the optional TTP, you should upload your Team Leader details prior to the TTP commencement date, i.e. on or before 24 October 2017 (please see detailed timetable below).**

When Team Leaders have their logins, they input their Team Member details. The simulation platform emails Team Members their logins, so all team members have access to the simulation website.

## Round 1: Timetable

### **Trial Trading Period (TTP): 24 – 31 October 2017**

The UBC UK Round 1 starts with an optional Trial Trading Period which opens on 24 October and decisions can be uploaded from this time until 31 October 2017 (decision form closes at 9 a.m.). Please note that Trial Trading Period (TTP) results do not count towards the final result. Results only count towards the final result from Trading Period 1 onwards. The TTP is a practice round for teams to get used to the briefing resources and decisions.

**While we encourage teams to complete the TTP, it is not essential in order to compete in Round 1 of the UBC, so teams who enter late can start a week later with Trading Period 1.**

**If you want your teams to participate in the TTP, you should upload your Team Leader details prior to the TTP commencement date, i.e. on or before 14 October 2016.**

Results for TTP: 2 November 2017

**Trading Period One: 2 to 7 November 2017**

Decisions can be uploaded from 2 November (decision form opens at 9 a.m.) to 7 November 2017 (decision form closes at 9 a.m.)

**Please note that this is the first Trading Period where decisions count towards the final result. We would therefore require your Team Leader details by 2 November 2017 so your teams can access the resources and participate in TP1.**

Results TP1: 9 November 2017

**Trading Period Two: 9 November to 14 November 2017**

Decisions can be uploaded from 9 November (decision form opens at 9 a.m.) to 14 November 2017 (decision form closes at 9 a.m.)

Results TP2: 16 November 2017

**Trading Period Three: 16 November to 21 November 2017**

Decisions can be uploaded from 16 November (decision form opens at 9 a.m.) to 21 November 2017 (decision form closes at 9 a.m.)

Results TP3: 23 November 2017

**Trading Period Four: 23 to 28 November 2017**

Decisions can be uploaded from 23 November (decision form opens at 9 a.m.) to 28 November 2017 (decision form closes at 9 a.m.)

Results TP4: 30 November 2017

**Trading Period Five: 30 November to 5 December 2017**

Decisions can be uploaded from 30 November (decision form opens at 9 a.m.) to 5 December 2017 (decision form closes at 9 a.m.)

Results TP5: 7 December 2017

**Round 2 Semi-Finalists announced: 8 December 2017**

## Round 2 – Semi-Finals: Early March 2018

The top teams from Round 1 go through to the Round 2 semi-finals - run live over one day at regional locations. These are scheduled to commence early March 2018 and will be confirmed during Round 1 of the Challenge. The number of teams that go through to the Round 2 Semi-Finals varies from year-to-year and is dependent upon sponsorship support. Over the past two years, approximately 30% of all teams have gone through and competed in the Round 2 Semi-Finals at regional locations in the UK. The Semi-Final dates and venues will be confirmed during Round 1.

## Round 3 – Grand Final: Late March 2018

The Round 3 Grand Final is run live over one day. This is scheduled for late March 2018 and will be hosted by the UBC Lead Employer Partner at a London venue. The top 10 teams from the Round 2 Semi-Finals compete to be winners of UBC Worldwide United Kingdom and put their university's name on the trophy. The Grand Final date and venue will be confirmed during Round 1.

### **Previous winning universities:**

Royal Holloway University of London, University of Sheffield, Bristol University (twice), Essex University, Durham University, Anglia Ruskin University (twice), Bournemouth University, Aston University, University of Manchester, Imperial College London (twice), University of Newcastle-upon-Tyne, Cambridge University, University of Wales Swansea, Farnborough College of Technology and Sussex University.

### **Grand-finalists have included teams from:**

Westminster, Exeter, Plymouth, Liverpool, Portsmouth, York, Nottingham, Cambridge, Bristol, Canterbury Christ Church, Cardiff, Edinburgh, Regents University London, Sheffield-Hallam, St Andrews, Royal Holloway, Brunel, Warwick, Imperial, Lancaster, Sheffield, Oxford, UCL, LSE, Manchester, Newcastle, Queen Mary London, Queens Belfast, Reading, Southampton, Loughborough, Anglia Ruskin, Nottingham Trent, Aberystwyth, Trinity All Saints, Bournemouth, Oxford Brookes, Essex, Birmingham, Abertay Dundee, Robert Gordon, Bell College, University of Central Lancashire, Royal Holloway, City University, De Montfort, Leicester, Hertfordshire.

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