



# UBC

UNIVERSITIES BUSINESS CHALLENGE

WORLDWIDE



The Universities Business Challenge is the UK's longest established and leading undergraduate competition designed to develop employability and enterprise skills using Learning Dynamics world-class simulations for experiential learning.

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## UBC UK 2018-19

### Undergraduate Competition

### Timetable & Process:

#### 3-round format - Round1, 2 & 3:

The UBC UK is run over three rounds. Round 1 is run on-line via the UBC portal on The Simulation Space platform designed by Learning Dynamics. Teams input their decisions each week for six weeks and results are published as per the timetable below. Approximately the top 30% of teams from this round go through to the Round 2 Semi-Finals – run live over one day at regional locations. The top 10 teams from the Round 2 Semi-Finals go through to the Round 3 Grand Final – hosted by the UBC lead employer partner at a London venue.

[Please note: In 2018-19 we will also be running a UBC Postgraduate Competition which will have a different timetable from the Undergraduate Competition. Please see the separate timetable TBC].

#### Key dates:

**Entries open: 26 March 2018**

**Entries close: 26 October 2018**

#### Confirmation of entries:

All entries will be confirmed progressively up to the closing date. Late Entries confirmed by: 26 October 2018

## Round 1 - On-line: October to December 2018

Round 1 commences in late-October and teams will make decisions weekly over six consecutive weeks using the UBC Round 1 simulation platform developed by Learning Dynamics/The Simulation Space.

### On-line Simulation - for all devices:

### Logins & Resources:

Educators, Team Leaders and Members and nominated team Mentors, will have access to the UBC simulation portal used in Round 1 via logins which will be sent to participants. All resources are made available on-line and can be downloaded from the simulation portal – which is viewable on all devices - once teams and university support staff have been sent their login details. The Team Brief and Guide contains all the information necessary to take part in the UBC UK. These resources are in electronic format which can be viewed on-screen.

### Upload your Team Leaders email addresses:

When you know your Team Leaders, you can upload their **name/s and email address/es** by logging into the UBC portal and selecting Manage Teams. The UBC simulation portal will automatically email Team Leaders their logins when you have submitted their details.

**If you want your teams to participate in the optional Trial Trading Period (TTP), you should upload your Team Leader details prior to the TTP commencement date, i.e. on or before 26 October 2018 (please see detailed timetable below).**

When **Team Leaders** have their logins, they input their Team Member details. The simulation platform emails Team Members their logins, so all team members have access to the simulation platform.

## Round 1: Timetable

### **Trial Trading Period (TTP): 30 October – 6 November 2018**

The UBC UK Round 1 starts with an optional Trial Trading Period which opens on 30 October and decisions can be uploaded from this time until 6 November 2018 (decision form closes at 9 a.m.). Please note that Trial Trading Period (TTP) results do not count towards the final result. Results only count towards the final result

from Trading Period 1 onwards. The TTP is a practice round for teams to get used to the briefing resources and decisions.

[While we encourage teams to complete the TTP, it is not essential in order to compete in Round 1 of the UBC, so teams who enter late can start a week later with Trading Period 1.](#)

[If you want your teams to participate in the TTP, you should upload your Team Leader details prior to the TTP commencement date, i.e. on or before 29 October 2018.](#)

Results for TTP published: 7 November 2018

**Trading Period One: 8 to 13 November 2018**

Decisions can be uploaded from 8 November (decision form opens at 9 a.m.) to 13 November 2018 (decision form closes at 9 a.m.)

[Please note that this is the first Trading Period where decisions count towards the final result. We would therefore require your Team Leader details by 7 November 2018 so your teams can access the resources and participate in TP1.](#)

Results for TP1 published: 14 November 2018

**Trading Period Two: 15 November to 20 November 2018**

Decisions can be uploaded from 15 November (decision form opens at 9 a.m.) to 20 November 2018 (decision form closes at 9 a.m.)

Results for TP2 published: 21 November 2018

**Trading Period Three: 22 November to 27 November 2018**

Decisions can be uploaded from 22 November (decision form opens at 9 a.m.) to 27 November 2018 (decision form closes at 9 a.m.)

Results for TP3 published: 28 November 2018

**Trading Period Four: 29 November to 4 December 2018**

Decisions can be uploaded from 29 November (decision form opens at 9 a.m.) to 4 December 2018 (decision form closes at 9 a.m.)

Results for TP4 published: 5 December 2018

### **Trading Period Five: 6 December to 11 December 2018**

Decisions can be uploaded from 6 December (decision form opens at 9 a.m.) to 11 December 2018 (decision form closes at 9 a.m.)

Results for TP5 published: 12 December 2018

### **Round 2 Semi-Finalists announced: 12 December 2018**

## **Round 2 – Semi-Finals: Early March 2019**

The top teams from Round 1 go through to the Round 2 semi-finals - run live over one day at regional locations. These are scheduled to commence early March 2019 and will be confirmed during Round 1 of the Challenge. The number of teams that go through to the Round 2 Semi-Finals varies from year-to-year and is dependent upon sponsorship support. Over the past two years, approximately 30% of all teams have gone through and competed in the Round 2 Semi-Finals at regional locations in the UK. The Semi-Final dates and venues will be confirmed during Round 1.

## **Round 3 – Grand Final: Late March 2019**

The Round 3 Grand Final is run live over one day. This is scheduled for late March 2018 and will be hosted by the UBC Lead Employer Partner at a London venue. The top 10 teams from the Round 2 Semi-Finals compete to be winners of UBC Worldwide United Kingdom and put their university's name on the trophy. The Grand Final date and venue will be confirmed during Round 1.

#### **Previous winning universities:**

Anglia Ruskin University (thrice), Royal Holloway University of London, University of Sheffield, Bristol University (twice), Essex University, Durham University, Bournemouth University, Aston University, University of Manchester, Imperial College London (twice), University of Newcastle-upon-Tyne, Cambridge University, University of Wales Swansea, Farnborough College of Technology and Sussex University.

#### **Grand-finalists have included teams from:**

Westminster, Exeter, Plymouth, Liverpool, Portsmouth, York, Nottingham, Cambridge, Bristol, Bangor, Canterbury Christ Church, Cardiff, Edinburgh, Regents University London, Leeds Beckett, Sheffield-Hallam, St Andrews, Royal Holloway, Brunel, Warwick, Imperial, Lancaster, Sheffield, Oxford, UCL, LSE, Manchester, Newcastle, Queen Mary London, Queens Belfast, Reading, Southampton, Loughborough, Anglia Ruskin, Nottingham Trent, Aberystwyth, Trinity All Saints,

Bournemouth, Oxford Brookes, Essex, Birmingham, Abertay Dundee, Robert Gordon, Bell College, University of Central Lancashire, City University, De Montfort, Leicester, Hertfordshire.



**For further information please contact:**  
**[helpdesk@ubcworldwide.com](mailto:helpdesk@ubcworldwide.com)**