



UBC

UNIVERSITIES BUSINESS CHALLENGE

WORLDWIDE

Home

Format

Sponsors

Learning Dynamics 

The World's premier undergraduate business competition for student employability...

Lecturer

"I find it hard to think of any other thing outside of their degrees that is so accessible and contributes so effectively to increasing employability as the UBC" –

Professor Alison Wride, School of Business and Economics,
University of Exeter, UK

Student

"It changed my life – it helped me turn theory into practice – and I found my ideal career" –

Student participant, University of Manchester, UK

- Improves your students' future career potential
- Develops commercial awareness
- Helps turn theory into practise
- Encourages team-working
- Introduction to top employers
- A life-changing experience
- Enhances their CV

For further information, to send an email, please [click here](#)



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The UBC Worldwide has a unique format

The UBC is not like other business competitions. It is structured to give participants maximum opportunity **in person** to show off their talents over three phases...

Phase 1: On-line

Is run on-line over six weeks with students playing in teams of up to five members.

Phase 2: Regional Finals

Regional finals are held live over one day – an opportunity for students to meet leading employers

Phase 3: Grand Final

Top teams go through to the live Grand Final – another opportunity for students to meet leading employers and showcase their talent.

World-class business simulations:

Participants play not just one but a NUMBER of world-class business management simulations, which are about business strategy and business operations, to help turn theory into practice.



For further information, to send an email, please [click here](#)



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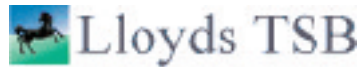
Learning Dynamics

UBC Worldwide is sponsored by leading employers...



"The UBC reflects and encourages the values that we are looking for in graduates – tenacity, persistence, team-working. That's why we support it"

...and supported by the world's leading universities



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Who is Learning Dynamics?

Our track record:

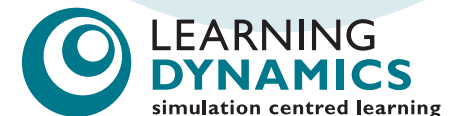
Learning Dynamics is a leading provider of business simulations for colleges and universities. Over the past 10 years, Learning Dynamics has run simulation-centred events for thousands of students – over one day, a weekend, or a number of weeks or months – as part of:

- **University Enterprise days**
- **Student employability projects**
- **Undergraduate course work**
- **MBA programmes**
- **Executive MBA programmes**
- **Open business competitions**

Simulation events are exciting, challenging, interesting – and enable taught theory to be put into practice in the context of realistic simulations in which participants have to take a range of decisions that affect the performance of the company.

Learning Dynamics are the developers and deliverers of the UBC Worldwide – the leading global undergraduate business competition which helps develop employability skills – with well over 1,300 undergraduates participating in 2007.

If you would like to know more about our simulations, please **click here**. If you would like to contact us for further information, please **click here**.



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